



FINA 2300 – Wall Street 101 – P01  
Spring 2024

Department: Accounting, Finance & MIS || College of: Business || Accrediting Body: AACSB

<b>Instructor:</b>	Danny Harvey
<b>Section and CRN:</b>	P01 (CRN: 23946)
<b>Office Location:</b>	Ag & Bus Bldg, Room 435
<b>Office Phone:</b>	(936) 261-9221
<b>Email Address:</b>	<a href="mailto:djharvey@pvamu.edu">djharvey@pvamu.edu</a>
<b>Office Hours:</b>	<b>M &amp; W:</b> 9:00 am – 11:00am; 1:00 pm – 2:00 pm (face-to-face or virtually) Or by Appointment
<b>Course Location:</b>	Room 113, Ag & Bus Bldg
<b>Class Days &amp; times:</b>	MWF: 12:00 pm to 12:50 pm
<b>Mode of Instruction:</b>	Face to Face
<b>Catalog Description:</b>	The course introduces fundamental knowledge of financial markets to students and provides students with hands-on learning and trading experiences using virtual money; topics covered include stock market, fixed-income market, currency market, principles of investment and trading.
<b>Prerequisites:</b>	None
<b>Co-requisites:</b>	None
<b>Required Texts:</b>	<ul style="list-style-type: none"><li>- <i>Investing 101 – StockTrak</i></li><li>- <a href="https://pvamutrading.stocktrak.com/members/register?admin=5900584&amp;session=244347">https://pvamutrading.stocktrak.com/members/register?admin=5900584&amp;session=244347</a></li></ul> <p><b><i>Bloomberg Market Concepts (BMC)</i></b></p>
<b>Other Requirements:</b>	<p><b><i>StockTrak</i></b> – students are required to use StockTrak to work on assignments and make simulation trades.</p> <p><b><i>Bloomberg Professional Service (Bloomberg Terminal)</i></b> – students are required to use Bloomberg to work on exercises and to take Bloomberg Market Concepts (BMC)</p>
<b>Recommended Texts:</b>	<ol style="list-style-type: none"><li>1. Reading material suggested by the instructor from business periodicals and assorted on-line articles.</li><li>2. <i>Wall Street Journal and other business magazines/journals.</i></li></ol>

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## Student Learning Outcomes:

	Upon successful completion of this course, students will be able to:	Program Learning Outcome # Alignment
1	Identify different investing choices (savings, stocks, bonds, funds, derivatives, commodities, foreign currencies and real estate)	BBA 1
2	Describe stock markets and explain why it moves	BBA 1
3	Explain different trading orders and mechanism	BBA 1
4	Explain the diversification and build a diversified portfolio	BBA 1
5	Identify economic indicators and explain macroeconomic impact on stock markets	BBA 1
6	Explain the relationship between risk and return	BBA 1
7	Distinguish fundamental analysis and technical analysis of stock	BBA 1
8	Make simulated trades of stocks and other financial securities	BBA 1

## Major Course Requirements

### Method of Determining Final Course Grade

Course Grade Requirement	Value	Total
1) StockTrak Assignments	Varied points	150 points
2) Bloomberg Market Concepts (BMC)		50 points
3) Test (2)	100 points each	200 points
4) Final Exam	100 point	100 points
5) Participation		50 points
6) Discussions		50 points
<b>Total:</b>		<b>600 points</b>

### Grading Criteria and Conversion:

- A = 600 – 540 points
- B = 539 – 480 points
- C = 479 – 420 points
- D = 419 – 360 points
- F = 359 points or below

### Detailed Description of Major Assignments:

Assignment Title	Description
<b>StockTrak Assignments</b>	StockTrak is a virtual trading platform ( <a href="http://pvamutrading.stocktrak.com">http://pvamutrading.stocktrak.com</a> ) which allows student to have hands-on trading in financial markets. Each student is required to make required trades and complete required assignments such as artic reading and video watching.
<b>Bloomberg Market Concepts (BMC)</b>	It is a self-paced e-learning course on Bloomberg that provides a visual introduction to the financial markets. BMC consists of three courses: core concepts, getting started on the terminal, and portfolio management. The core concepts course consists of 4 modules - Economics, Currencies, Fixed Income and Equities. Taking BMC will complement and reinforce your learnings in this course. In addition, upon

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completion of BMC the student will receive a certificate from Bloomberg that can boost credentials for getting an internship/employment.

**Tests** There are two multiple choice tests in class throughout the semester, designed to measure knowledge of presented course materials. **Exams will be done online with Examity. A guide on how to use Examity is in Canvas.**

**Final Exam** Final exam is comprehensive. Every student is required to take the final exam to pass this course. **If the performance on final exam is better than the worst test, the latter will be dropped and replaced by the score on the final exam.**

**Attendance** Attendance will be taken during class. For excused absence, please inform the instructor in advance. Each student will be given one chance to miss an attendance check. Five bonus points will be given for those who do not miss any attendance check.

**Participation** Students are required to participate in designated trading competitions. Detailed information will be provided separately.

**Discussions:** **When assigned, students will be required to participate in all course discussion and/or Chat sessions on time** in order to get the maximum learning from the course. All Chat and discussions sessions will be graded. Time for such events will be posted when necessary and all responses are required to be as substantive in nature.

### **Course Procedures or Additional Instructor Policies**

Lecture and hands-on learning will be the primary format of in this course. The instructor will integrate Bloomberg and StockTrak into course instruction and provide students hands-on learnings both in class and outside class through assignments. Students will also participate in trading competitions.

The course will require regular and punctual attendance to properly understand the course materials. Opportunities will be provided to students throughout the class period to ask questions on materials that they do not understand or need further elaboration.

### **Exam Policy**

Exams should be taken as scheduled in class. The tests are closed book and timed. Exams consist of multiple choice questions. If anyone misses any tests, a score of zero will be added to the cumulative points earned up to that point in time. If anyone misses the final exam without prior approval then that student will have failed the course. For those with a University approved absence from an exam, **it is the student's responsibility to notify the instructor prior to the exam** in order to be eligible to sit for a make-up examination. In case of any emergency when early notification is not possible, notify me as early as feasible and I will work with you either to have a makeup or an alternate arrangement (with proper documentations of the emergency situation). Along with written excuse, arrangements to take the make-up exam will need to be made by the student within two (2) days of return.

### **Course Calendar – Some Important Dates:**

- First Day of Class: Jan. 16<sup>th</sup>, Tuesday
- Attendance Reporting Period: Jan 16<sup>th</sup> - Jan 24<sup>th</sup>
- 12<sup>th</sup> Class Day: Jan. 31<sup>st</sup>, Wednesday
- **Last date to withdraw from a course without academic record:** Jan. 31<sup>st</sup>, Wednesday
- 20<sup>th</sup> Class Day: Feb. 12<sup>th</sup>, Monday
- Mid-semester exam period: Mar. 7<sup>th</sup> – 9<sup>th</sup>
- Spring Break: Mar. 11<sup>th</sup> – 16<sup>th</sup>
- Founders Day/Honors Convocation: Mar. 20<sup>th</sup>, Wednesday
- Mid-Semester grade due: Mar. 13<sup>th</sup>, Wednesday
- Last day to apply for Spring graduation: Mar. 26<sup>th</sup>, Tuesday

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- Good Friday holiday: Mar. 29<sup>th</sup>, Friday
- Pre-registration for Summer and Fall begins: Apr. 2<sup>nd</sup>, Tuesday
- **Last date to withdraw with a “W”:** Apr. 26<sup>th</sup>, Friday (**after this date you will receive a grade**)
- Last day of Class: Apr 26<sup>th</sup>, Friday
- Study day (No class): Apr 29<sup>th</sup>, Monday
- **Final exam: According to the final exam schedule published by the university**
- Final grades due for graduating seniors: May 9<sup>th</sup>, Thursday
- Commencement: May 11<sup>th</sup>, Saturday
- Final grades due for all students: May 14<sup>th</sup>, Tuesday

**Student Support and Success:**

- **Center for Business Communication** [Location: Room 200, New AG/BUS Building, (936) 261-9267]  
If you need someone to review or critique your writing assignment, you are encouraged to visit the Center for Business Communication during the posted hours. Tutorial assistance is provided for COB students with class and professional assignments such as resume writing, essays, reports, articles, biographical sketches, research papers, outlines, memoranda, book reviews and various business correspondences.
- **Textbook and Copy machine** [Room 200, New AG/BUS Building, Monday - Friday 9:00 a.m. - 5:00 p.m.] The CBC also has a copy machine for student use and a large reference library with some textbooks available for student checkout. Appointments are preferred. Please stop by, call (936) 261-9267, or send an e-mail to Ms. Edwina Garcia at [ecgarcia@pvamu.edu](mailto:ecgarcia@pvamu.edu).
- **Academic Enhancement, Progress Monitoring & Achievement Planning** [Location: Room 453]  
The College of Business has full-time dedicated personnel to help student succeed academically. Any student who is falling behind on his/her studies or having trouble coping academically is encouraged to seek the office’s help. Students can stop by at any time during the working hours and should not wait until the end of the semester or the point of no return to seek help. The office can help in establishing study schedule, time management, goal setting, mentoring among many things. For questions or further detail please contact Mrs. Carolyn S. Davis at (936) 261-9237 or via email at [csdavis@pvamu.edu](mailto:csdavis@pvamu.edu).
- **Course Tutorial Assistance**  
Tutors are available in room 200 in for certain COB classes (namely, accounting, finance, economics, statistics, management systems, productions management, MIS) during the posted hours. Some tutors are also available in the John B. Coleman Library. Take advantage of this valuable resource made available by the College of Business.
- **Virtual Tutors**  
If you are not able to attend a tutorial session but still need help, you may e-mail a COB faculty member for help in the subject matter and a faculty member will respond. A list of e-mail contact information is listed below.

Discipline	E-mail Contact
<b>Accounting</b>	<a href="mailto:ACCTtutor@pvamu.edu">ACCTtutor@pvamu.edu</a>
<b>Business Law</b>	<a href="mailto:BLAWtutor@pvamu.edu">BLAWtutor@pvamu.edu</a>
<b>Finance</b>	<a href="mailto:FINtutor@pvamu.edu">FINtutor@pvamu.edu</a>
<b>Economics</b>	<a href="mailto:ECONtutor@pvamu.edu">ECONtutor@pvamu.edu</a>
<b>Management</b>	<a href="mailto:MGMTtutor@pvamu.edu">MGMTtutor@pvamu.edu</a>
<b>Management Information Systems</b>	<a href="mailto:MISYtutor@pvamu.edu">MISYtutor@pvamu.edu</a>
<b>Marketing</b>	<a href="mailto:MRKTtutor@pvamu.edu">MRKTtutor@pvamu.edu</a>

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- **Homework Lab** [Location: Room 332]  
The College of Business has a homework lab with computers available for student use during the posted hours. Students with technical problems may contact the on-site lab technician for immediate assistance. **Hours of Operation** (Lab Technician present): Monday - Thursday 8:00 a.m. - 7:00 p.m., Friday 8:00 a.m. - 5:00 p.m., Saturday 10:00 a.m. - 2:00 p.m.
- **Student Lounge** [Location: Room 219]  
The COB Student Lounge is located on the second floor of the new AG/BUS building in room 219. Food and beverages are allowed in this area. Copies of The Panther, flyers for student organization activities, business magazines and scholarship information are available in this room. Hours are 8:00 am until 5:00 p.m. Monday through Friday.
- **Student Organizations**  
Several student organizations such National Association of Black Accountants (NABA), Finance Students Association (PVFA), Association of Information Technology Professionals (AITP), American Marketing Association (AMA), Beta Alpha Psi (BAP), Phi Beta Lambda, Toastmasters Club are operational at the COB. Join these clubs to sharpen your teamwork and leadership skills as well as boost up your résumé.

### Technical Support

Students should call the University Helpdesk at (936) 261-2525 or (877) 241-1752 for technical issues with accessing the eCourses. The helpdesk is available 24 hours a day/7 days a week. For other technical questions regarding your online course, contact the Office of Distance Learning at [dlearning@pvamue.edu](mailto:dlearning@pvamue.edu) or (936) 261-3290 or (936) 261-3282.

### John B. Coleman Library

The John B. Coleman Library's mission is to enhance the scholarly pursuit of knowledge, to foster intellectual curiosity, and to promote life-long learning and research through our innovative services, resources, and cultural programs, which support the Prairie View A&M University's global mission of teaching, service, and research. It maintains library collections and access both on campus, online, and through local agreements to further the educational goals of students and faculty. Website: <https://www.pvamu.edu/library/>; Phone: 936-261-1500.

### Academic Advising Services

Academic Advising Services offers students a variety of services that contributes to student success and leads towards graduation. We assist students with understanding university policies and procedures that affect academic progress. We support the early alert program to help students get connected to success early in the semester. We help refer students to the appropriate academic support services when they are unsure of the best resource for their needs. Faculty advisors support some students in their respective colleges. Your faculty advisor can be identified in PantherTracks. Advisors with Academic Advising Services are available to all students. We are located across campus. Find your advisor's location by academic major at [www.pvamu.edu/advising](http://www.pvamu.edu/advising). Phone: 936-261-5911.

### The University Tutoring Center

The University Tutoring Center (UTC) offers free tutoring and academic support to all registered PVAMU students. The mission of the UTC is to help provide a solid academic foundation that enables students to become confident, capable, independent learners. Competent and caring staff and peer tutors guide students in identifying, acquiring, and enhancing the knowledge, skills, and attitudes needed to reach their desired goals. Tutoring and academic support are offered face-to-face in the UTC, in virtual face-to-face sessions (<https://www.pvamu.edu/student-success/sass/university-tutoring-center/>), and through online sessions (<https://www.pvamu.edu/pvplace/>). Other support services available for students include Supplemental Instruction, Study Break, Academic Success Workshops, and Algebra Study Jam. Location: J. B. Coleman Library, Rm. 307; Phone: 936-261-1561; Email: [pvtutoring@pvamu.edu](mailto:pvtutoring@pvamu.edu); Website: <https://www.pvamu.edu/student-success/sass/university-tutoring-center/>.

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### **The Writing Center**

The Writing Center provides well-trained peer tutors to assist students with writing assignments at any stage of the writing process. Tutors help students with various writing tasks from understanding assignments, brainstorming, drafting, revising, editing, researching, and integrating sources. Students have free access to Grammarly online writing assistance. Grammarly is an automated proofreading and plagiarism detection tool. Students must register for Grammarly by using their student email address. In addition, students have access to face-to-face and virtual tutoring services either asynchronously via email or synchronously via Zoom. Location: J. B. Coleman Library, Rm. 209; Phone: 936-261-3724; Website: <https://www.pvamu.edu/student-success/writing-center/>; Grammarly Registration at <https://www.grammarly.com/enterprise/signup>.

### **Academic Early Alert**

Academic Early Alert is a proactive system of communication and collaboration between faculty, academic advisors, and PVAMU students that is designed to support student success by promptly identifying issues and allowing for intervention. Academic Early Alerts help students by providing a central location to schedule advising appointments, view advisor contact information, and request assistance. Students who recognize that they have a problem that is negatively affecting their academic performance or ability to continue school may self-refer an Academic Early Alert. To do so, students will log in to PV Place and click on Academic Early Alert on the left sidebar. Phone: 936-261-5902; Website: <https://www.pvamu.edu/student-success/early-alert/>.

### **Student Counseling Services**

The Student Counseling Services unit offers a range of services and programs to assist students in maximizing their potential for success: short-term individual, couples, and group counseling, as well as crisis intervention, outreach, consultation, and referral services. The staff is licensed by the State of Texas and assists students who are dealing with academic skills concerns, situational crises, adjustment problems, and emotional difficulties. Information shared with the staff is treated confidentially and in accordance with Texas State Law. Location: Hobart Taylor, 2nd floor; Phone: 936-261-3564; Website: <https://www.pvamu.edu/healthservices/student-counseling-services/>.

### **Office of Testing Services**

Testing Services serves to create opportunities by offering a suite of exams that aid in the students' academic and professional success. Currently, we administer entrance (HESI A2), college readiness (TSI assessment), Prior Learning (CLEP, DSST), and proctored exams. Location: Wilhelmina Delco, 3<sup>rd</sup> Floor, Rm. 305; Phone: 936-261-3627; Email: [aetesting@pvamu.edu](mailto:aetesting@pvamu.edu); or Testing Services at <http://www.pvamu.edu/testing>.

### **Office of Diagnostic Testing and Disability Services**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, contact the Office of Disability Services. As a federally-mandated educational support unit, the Office of Disability Services serves as the repository for confidential disability files for faculty, staff, and students. For persons with a disability, the Office develops individualized ADA letters of request for accommodations. Other services include learning style inventories, awareness workshops, accessibility pathways, webinars, computer laboratory with adapted hard and software, adapted furniture, proctoring non-standardized test administrations, ASL interpreters, ALDs, digital recorders, Livescribe, and a comprehensive referral network across campus and the broader community. Location: Hobart Taylor, Rm. 1D128; Phone: 936-261-3583; Website: Disability Services at <https://www.pvamu.edu/disabilityservices/>.

### **Center for Instructional Innovation and Technology Services (CIITS)**

Distance Learning, also referred to as Distance Education, is the employment of alternative instructional delivery methods to extend programs and services to persons unable to attend college in the traditional manner. The Center for Instructional Innovation and Technology Services (CIITS) supports student

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learning through online, hybrid, web-assist, and 2-way video course delivery. For more details and contact information, visit: <https://www.pvamu.edu/dlearning/distance-learning-2-2/students-2/>; Phone: 936-261-3283.

### **Veteran Affairs**

Veterans Services works with student veterans, current military and military dependents to support their transition to the college environment and continued persistence to graduation. The Office coordinates and certifies benefits for both the G.I. Bill and the Texas Hazlewood Act. Location: Evans Hall, Rm. 102; Phone: 936-261-3563; Website: <https://www.pvamu.edu/sa/departments/veteranaffairs/>.

### **Office for Student Engagement**

The Office for Student Engagement delivers comprehensive programs and services designed to meet the co-curricular needs of students. The Office implements inclusive and accessible programs and services that enhance student development through exposure to and participation in diverse and relevant social, cultural, intellectual, recreational, community service, leadership development, and campus governance. Location: Memorial Student Center, Rm. 221; Phone: 936-261-1340; Website: Office for Student Engagement at <https://www.pvamu.edu/studentengagement/>.

### **Career Services**

Career Services supports students through professional development, career readiness, and placement and employment assistance. The Office provides one-on-one career coaching, interview preparation, resume and letter writing, and career exploration workshops and seminars. Services are provided for students at the Northwest Houston Center and College of Nursing in the Medical Center twice a month or on a requested basis. Distance Learning students are encouraged to visit the Career Services website for information regarding services provided. Location: Anderson Hall, 2nd floor; Phone: 936-261-3570; Website: Career Services at <https://www.pvamu.edu/careerservices/>.

## **University Rules and Procedures**

### **Disability Statement (Also See Student Planner):**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact Disability Services, in Evans Hall, Room 317, or call (936) 261-3585/3.

### **Academic Misconduct (See Student Planner):**

Academic dishonesty is defined as any form of cheating or dishonesty that has the effect or intent of interfering with any academic exercise or fair evaluation of a student's performance. The college faculty can provide additional information, particularly related to a specific course, laboratory, or assignment.

You are expected to practice academic honesty in every aspect of this course and all other courses. Make sure you are familiar with the University Administrative Guidelines on Academic Integrity, which can be found on the Academic Integrity webpage. Students who engage in academic misconduct are subject to university disciplinary procedures. As listed in the University Administrative Guidelines on Academic Integrity, the University Online Catalog, and the Student Code of Conduct, the following are examples of prohibited conduct. This list is not designed to be all-inclusive or exhaustive. In addition to academic sanctions, any student found to have committed academic misconduct that is also a violation of criminal law may also be subject to disciplinary review and action by the Office of Student Conduct (as outlined in the Student Code of Conduct).

### **Forms of Academic Dishonesty:**

1. Cheating: Deception in which a student misrepresents that he/she has mastered information on an academic exercise that he/she has not learned, giving or receiving aid unauthorized by the instructor

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on assignments or examinations. Examples: unauthorized use of notes for a test; using a "cheat sheet" on a quiz or exam; any alteration made on a graded test or exam which is then resubmitted to the teacher.

2. **Plagiarism:** Careless or deliberate use of the work or the ideas of another; representation of another's work, words, ideas, or data as your own without permission or appropriate acknowledgment. Examples: copying another's paper or answers, failure to identify information or essays from the internet and submitting or representing it as your own; submitting an assignment which has been partially or wholly done by another and claiming it as yours; not properly acknowledging a source which has been summarized or paraphrased in your work; failure to acknowledge the use of another's words with quotation marks.
3. **Multiple Submission:** When more than one student or person contributes to a piece of work that is submitted as the work of an individual.
4. **Conspiracy:** Agreeing with one or more persons to commit an act of academic/scholastic dishonesty.
5. **Fabrication of Information/Forgery:** Use or submission of contrived, invented, forged, or altered information in any assignment, laboratory exercise, or test; tampering with or production of a counterfeit document, particularly documents which make up the student's academic record. Examples: making up a source or citing nonexistent publication or article; representing made up data as real for an experiment in a science laboratory class; forging a change of grade or student withdrawal record; falsifying any document related to a student academic exercise.
6. **Multiple Submission:** Submission of work from one course to satisfy a requirement in another course without explicit permission. Example: using a paper prepared and graded for credit in one course to fulfill a requirement and receive credit in a different course.

#### **Nonacademic Misconduct (See Student Planner):**

The university respects the rights of instructors to teach and students to learn. Maintenance of these rights requires campus conditions that do not impede their exercise. Campus behavior that interferes with either (1) the instructor's ability to conduct the class, (2) the inability of other students to profit from the instructional program, or (3) campus behavior that interferes with the rights of others will not be tolerated. An individual engaging in such disruptive behavior may be subject to disciplinary action. The Office of Student Conduct will adjudicate such incidents under nonacademic procedures.

#### **Sexual Misconduct:**

Sexual harassment of students and employees at Prairie View A&M University is unacceptable and will not be tolerated. Any member of the university community violating the university's sexual harassment policy will be subject to disciplinary action. In accordance with the Texas A&M University System guidelines, your instructor is obligated to report to the Office of Title IX Compliance (titleixteam@pvamu.edu) any instance of sexual misconduct involving a student, which includes sexual assault, stalking, dating violence, domestic violence, and sexual harassment, about which the instructor becomes aware during this course through writing, discussion, or personal disclosure. The faculty and staff of PVAMU actively strive to provide a learning, working, and living environment that promotes respect that is free from sexual misconduct, discrimination, and all forms of violence. If students, faculty, or staff would like assistance or have questions, they may contact the Title IX Coordinator at 936-261-2144 or titleixteam@pvamu.edu. More information can be found at [www.pvamu.edu/titleix](http://www.pvamu.edu/titleix), including confidential resources available on campus. More information can be found at the Title IX webpage at <http://www.pvamu.edu/titleix>, including confidential resources available on campus.

#### **Pregnancy, Pregnancy-related, and Parenting Accommodations:**

Title IX of the Education Amendments of 1972 prohibits sex discrimination, which includes discrimination based on pregnancy, marital status, or parental status. Students seeking accommodations related to pregnancy, pregnancy-related conditions, or parenting (reasonably immediate postpartum period) are

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encouraged to contact Student Disability Services or the Dean of Students' Office for additional information and to request accommodations. More information can be found at <https://www.pvamu.edu/titleix/pregnant-and-parenting-students/>.

#### **Non-Discrimination Statement:**

Prairie View A&M University does not discriminate on the basis of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation, or gender identity in its programs and activities. The University is committed to supporting students and complying with The Texas A&M University System non-discrimination policy. It seeks to establish an environment that is free of bias, discrimination, and harassment. If you experience an incident of discrimination or harassment, we encourage you to report it. If you would like to speak with someone who may be able to afford you privacy or confidentiality, there are individuals who can meet with you. The Director of Equal Opportunity & Diversity has been designated to handle inquiries regarding the non-discrimination policies and can be reached at Harrington Science Building, Suite 109 or by phone at 936-261-1744 or 1792.

#### **Class Attendance Policy (See Catalog for Full Attendance Policy):**

Prairie View A&M University requires regular class attendance. Attending all classes supports the full academic development of each learner, whether classes are taught with the instructor physically present or via distance learning technologies such as interactive video and/or the internet. Excessive absenteeism, whether excused or unexcused, may result in a student's course grade being reduced or in the assignment of a grade of "F." Absences are accumulated beginning with the first day of class during regular semesters and summer terms. Each faculty member will include the University's attendance policy in each course syllabus.

If a student has stopped attending the course (i.e. "stopped out") at any point after the first day of class but did not officially withdraw from the course and has missed assignments and exams, including the final exam, and performed below the grade level of a D, a grade of FN (failed-nonattendance) will be assigned for the final course grade to ensure compliance with the federal Title IV financial aid regulations. In contrast, if the student has completed all assignments and exams, including the final exam, but performed below the grade level of a D, a grade of F will be assigned for the final course grade.

#### **Student Academic Appeals Process:**

Authority and responsibility for assigning grades to students rest with the faculty. However, in those instances where students believe that miscommunication, errors, or unfairness of any kind may have adversely affected the instructor's assessment of their academic performance, the student has a right to appeal by the procedure listed in the University Online Catalog and by doing so within thirty days of receiving the grade or experiencing any other problematic academic event that prompted the complaint. Students can file Academic Complaints and/or Grade Appeals at <https://www.pvamu.edu/student-complaint/>.

## **TECHNICAL CONSIDERATIONS**

#### **Minimum Recommended Hardware and Software:**

- Intel PC or Laptop with Windows 10 or later version; Mac with OS High Sierra\*
- Smartphone or iPad/Tablet with Wi-Fi\*
- High-speed Internet access
- 8 GB Memory
- Hard drive with 320 GB storage space
- 15" monitor, 800x600, color or 16 bit
- Sound card w/speakers
- Microphone and recording software
- Keyboard & mouse
- Most current version of Google Chrome, Safari, or Firefox

\*Smartphone, Google Chrome books and Android tablets may not be supported. iPads are the only tablets supported.

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**Note:** Be sure to enable Java & pop-ups in the Web browser preferences

**Webcam Specifications:**

- Sensor: CMOS
- Minimum Resolution: 1280 X 720
- Viewing Angle: 70 degree or higher
- Interface: USB 2.0
- Focus: Automatic or Manual
- Microphone: Integrated microphone
- Imaging Distance: 5 cm to infinity
- Video Format: Color
- **Minimum Height of Camera: 8 inches** (using gooseneck or tripod)

**Participants should have a basic proficiency of the following computer skills:**

- Sending and receiving emails
- A working knowledge of the Internet
- Microsoft Word (or a program convertible to Word)
- Acrobat PDF Reader
- Windows or Mac OS
- Video conferencing software

**Netiquette (online etiquette):**

Students are expected to participate in all discussions and virtual classroom chats as directed. Students are to be respectful and courteous to others on discussion boards. Foul or abusive language will not be tolerated. Do not use ALL CAPS for communicating to others AS IT CAN BE INTERPRETED AS YELLING. Avoid slang terms such as "wassup?" and texting abbreviations such as "u" instead of "you." Limit and possibly avoid the use of emoticons. Be cautious when using humor or sarcasm as tone is sometimes lost in an email or discussion post, and the message might be taken seriously or sound offensive.

**Video Conferencing Etiquette**

When using Zoom, WebEx, or other video conferencing tools, confirm the visible area is tidy, clear of background clutter, inappropriate or offensive posters, and other distractions. Ensure you dress appropriately and avoid using high traffic or noisy areas. Stay muted when you are not speaking and avoid eating/drinking during the session. Before the class session begins, test audio, video, and lighting to alleviate technology issues.

**Technical Support:**

Students should go to <https://mypassword.pvamu.edu/> if they have password issues. The page will provide instructions for resetting passwords and contact information if login issues persist. For other technical questions regarding eCourses, call the Center for Instructional Innovation and Technology Services at 936-261-3283 or email [ciits@pvamu.edu](mailto:ciits@pvamu.edu).

**Communication Expectations and Standards:**

Emails or discussion postings will receive a response from the instructor, usually in less than 48 hours. Urgent emails should be marked as such. Check regularly for responses.

**Discussion Requirement:**

Online courses often require minimal to no face-to-face meetings. However, conversations about the readings, lectures, materials, and other aspects of the course can occur in a seminar fashion. The use of the discussion board will accomplish this. The instructor will determine the exact use of discussion boards.

**It is strongly suggested** that students type their discussion postings in a word processing application such as Word and save it to their PC or a removable drive before posting to the discussion board. This is important for two reasons: 1) If for some reason your discussion responses are lost in your online course,

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you will have another copy; 2) Grammatical errors can be greatly minimized by the use of the spell-and-grammar check functions in word processing applications. Once the post(s) have been typed and corrected in the word processing application, copy and paste to the discussion board.

### **COVID-19 Campus Safety Measures**

To promote public safety and protect students, faculty, and staff during the coronavirus pandemic, PVAMU has adopted policies and practices to limit virus transmission.

- **Self-monitoring** - Students should follow CDC recommendations for self-monitoring. Students who have a fever or exhibit symptoms of COVID-19 should participate in class remotely and should not participate in face-to-face instruction.
- **Face Coverings** - Face coverings (cloth face covering, surgical mask, etc.) are recommended in classrooms, teaching laboratories, common spaces such as lobbies and hallways, public study spaces, libraries, academic resource, and support offices, and outdoor spaces where 6 feet of physical distancing is challenging to maintain reliably.
- **Physical Distancing** - Physical distancing should be maintained between students, instructors, and others in course and course-related activities where possible.
- **Personal Illness and Quarantine** - Students required to quarantine are to participate in courses and course-related activities remotely and must not attend face-to-face course activities. Students should notify their instructors of the quarantine requirement. Students under quarantine are expected to participate in courses and complete graded work unless they have symptoms that are too severe to participate in course activities. Students experiencing personal injury or illness that is too severe for the student to attend class qualify for an excused absence. To receive an excused absence, students must provide appropriate documentation to the Office for Student Conduct, studentconduct@pvamu.edu.

## **The Vision, Mission and Core Values of the College of Business**

### ***Vision***

The Prairie View A&M University COB envisions becoming a nationally recognized business program known for its transformative impact on students through an education that empowers them to reach their full potential.

### ***Mission***

The Prairie View A&M University College of Business transforms students from diverse academic and socioeconomic backgrounds into ethical business professionals and leaders who are entrepreneurial, productive, and prepared to succeed in the global economy. We achieve this through our strong commitment to high-quality teaching, relevant and impactful research, and outreach to the community.

### ***Core Values***

1. **Academic Excellence:** We support the pursuit of academic excellence by students, faculty and staff, by creating an environment that inspires and fosters learning, scholarship, and service.
2. **Diversity:** We believe that diversity in experience, ideas, beliefs, races, cultures, national heritages, lifestyles, and perspectives is a source of strength.
3. **Integrity:** We believe that honesty is the best strategy for building trust. We expect everyone in the COB community to act with integrity and be accountable for his or her actions

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4. **Collegiality:** We believe in the importance of building a culture of openness and civility where each member of the team feels valued and respected for their contributions to the College's success.
5. **Partnership:** We believe that there is power in building partnerships across the campus and with institutions and people with whom we have a mission overlap.
6. **Social Responsibility:** We believe in corporate social responsibility - businesses must serve the society. As an educational institution, we are committed to the greater good of the society through teaching, research, and outreach to the community.
7. **Growth-mindset:** We believe in the growth-mindset, the idea that we all can enhance our knowledge and competencies through hard work with a positive attitude towards learning.
8. **What we do:** As a faculty, we believe in the importance of high-quality teaching, research, and service. The weights assigned to these three areas are, 50%, 30%, and 20% respectively. This guides decisions in faculty evaluation, merit raise, and strategic planning.

**Tests are based,  
primarily, on the  
Textbook but  
materials discussed in  
the lectures and**

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assignments may also  
be included

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